

METHOD AND SYSTEM OF PROVIDING A CUSTOMER-SELECTED
REMOTE CONTROL FEATURE PACKAGE IN A VEHICLE

Abstract of the Disclosure

A method of providing a customer-selected remote control feature package in a vehicle includes installing in the vehicle a universal remote control device that can provide a plurality of distinct remote control feature packages, each of which can be separately and selectively enabled. The method also includes negotiating sale or lease of the vehicle to a customer, including offering one of the plurality of remote control feature packages and accepting the customer's selection. The method further includes wirelessly enabling the package selected. The system includes a universal remote control device and a remote control features package processing station that processes customer selection orders and wirelessly enables remote control feature packages in response to the orders.

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